

Donate When You Can Recycle Program

The purpose of this program is to collect recyclables and various liquids so that the material can be repurposed and recycled.

This program focuses on three main objectives: Cost of service, rate of service and quality of participant's experience.

In order to ensure company supporter longevity Pozzi Recycles will provide an affordable service with quality customer care and flexibility.

This program functions to ensure the plastic relief and prevention program and the water purification and redistribution program succeed. To further company crisis relief and prevention efforts electric trucks will be used to reduce the global carbon footprint. **(An Electric Golf Cart is being used to pick up non-monetary value donations)**

Cost of Service

Pozzi Recycles is taking a new approach to its cost of company program services. Participants will participate in all company services on a donate what you can when you can basis. 63% of Americans are living paycheck to paycheck. People cannot afford to make the world a better place anymore; thus, services are free.

Rate of Service

Pozzi Recycles will provide no cost service plans with multiple different rates of pick up options that can be changed at any time. A supporter can request a pick up through email, text or phonecall. They can also sign up for a biweekly or monthly service rate or they can choose a specific service rate of special request.

Furthermore, the company will offer an app for this program offering next day pick up.

Quality of Participant's Experience

The people and legal entities supporting Pozzi Recycles must receive the highest quality customer care and service. Being a part of making the world a better place should be a good experience from beginning to end. Information should be readily available, social media should be updated regularly and contacts should be responded to promptly.

The goal of this section is to create a special connection with each participant. Making the world a better place should be fun, thoughtful, exciting and challenging.

-IN DEPTH DESCRIPTION-

32% of Americans today recycle. This is largely in part due to awareness campaigns and bottle bill laws that have been enacted in 10 U.S. States which created redemption value incentives. These states

make up a majority of the beverage container recycling done in America; thus, there is much room for improvement.

This program is very simple. Participants donate recyclable material and Pozzi Recycles then re-purposes or recycle it for company revenue.

This program operates in the following, including but not limited to, sectors:

Environmental: Recreational River Parks, Public City Parks, River Access Sites, Public Roads and Forests..

Residential: Homes, Condominiums, Apartments, Trailers, Multi-unit Housing and Townhouses.

Commercial: Factories, Warehouses, Restaurants, City and County Businesses, Private Businesses, City Malls and Churches.

Educational: Elementary Schools, Jr. High Schools, High Schools, Jr, Colleges, Universities, and specialized schooling such as hair and make-up.

Entertainment: Baseball Diamonds, Soccer Fields, Movie Theaters, Race Tracks, Football Stadiums, Basketball Stadiums and amphitheaters.

The process begins by marketing this program via social media and word of mouth. Once someone chooses to participate an environmentally friendly beverage container bin is left with the participant for future use. Participants then use the bin to store recyclables until ready for donation. Next a service rate is selected by the participant and donations are collected at that service rate with a company truck, company employees and or community volunteers.

Each donation is tagged with participant information, weighed and recorded for participants so they can utilize their accumulated non-monetary donations as a tax deduction every year.

Lastly, the participant will be given a Pozzi Print Lawn Sign to show the community their involvement in Pozzi Movement.

Works Cited

32% of Americans today recycle

(EPA.GOV/America_recycles/america-recycles-day)

These states make up a majority of the beverage container recycling done in America

(NCSL.ORG/research/environment-and-natural-resources/state-beverage-container-laws.apex)

Pozzi Recycles will provide no cost service plans with multiple different rate of service options that can be changed at any time

(POZZIRECYCLES.COM/services)